**🌐 Hustlers Hub Core Concept (2025 Vision)**

A **local small business marketplace** and **open community ad board**.  
**Two distinct but complementary parts:**

**🛍️ 1. Marketplace (Services)**

Focus: **Booking services from local entrepreneurs**

**🔑 Target Users:**

* Entrepreneurs
* Service providers (plumbers, barbers, tutors, etc.)
* Clients looking to hire them

**✅ Features:**

* Service profiles
* Booking system
* Reviews & ratings
* Business dashboard:
  + Bookings list
  + History
  + Client feedback
* Category browsing & search
* Business verification (optional)

**💡 Example Flow:**

1. Client browses “Fitness & Wellness”
2. Finds a personal trainer
3. Books session
4. Leaves review after service

**📢 2. Promotions (Ads Section)**

Focus: **Community posts, events, deals, items, announcements**

**🔑 Target Users:**

* **Anyone** (business or individual)
* Event organizers
* Freelancers
* Locals selling things or announcing events

**✅ Features:**

* Post an Ad (free or pay to boost)
* Browse by category:
  + Events
  + Deals
  + Buy & Sell
  + Jobs
  + Announcements
* No bookings — just visibility
* Ad duration/expiry (e.g., 7 days)
* Optional: Upvotes, Comments, or “Contact Poster”

**💡 Example Use Cases:**

* “Youth Business Workshop, June 30 – Free entry”
* “DJ available for events – Call me!”
* “R200 off Spa Treatments this week only!”
* “Selling used camera – R800”